Interview 2

I am going to ask a few questions regarding our calorie tracker

Sure

Have you ever used a calorie tracker before?

Yes. I used to use a calorie tracker while I was going to the gym.

So you’re somewhat aware of calorie tracking and the various aspects of a calorie tracker

Yeah, I would say so

I explained Health Harbor to you earlier. Did that give you a good overview of what we are doing

Yeah

Would you be interested in personalized insights or recommendations based on your calorie intake and other health data tracked within the app? If so, what type of insights would be most valuable to you?

Personalized recommendations based on my calorie intake and health data would be great. I'd find it helpful to get suggestions on what to eat for meals and snacks, as well as tips on how to improve my eating habits to reach my health goals.

What are your thoughts on incorporating community features within Health Harbor, such as forums or groups focused on nutrition and wellness, to encourage peer support and accountability?

I think having forums or groups about nutrition and wellness could help. People can share tips and support each other, which might make it easier to stay on track with their health goals.

Are you conscious of other people looking at your health/fitness data?

Yeah, I do care about privacy, especially when it comes to my health and fitness info. I prefer to keep it private unless I choose to share it.

How important is it for you to have seamless integration between the calorie tracker and other components of the Health Harbor app, such as the fitness tracker or habit tracker?

It would be nice to have all my health stuff in one place. If the calorie tracker can integrate with the other components, iit makes it way easier to track my goals.

What specific features or functionalities would you like to see integrated into a wellness app like Health Harbor to complement the calorie tracker?

I think it would be helpful to have features like personalized meal suggestions based on my calorie intake etc, a barcode scanner, and a recipe database with healthy meal ideas. Adding a water intake tracker and sleep tracker could be useful

Are there any specific concerns or challenges you foresee in terms of privacy and security when using a comprehensive wellness app like Health Harbor? If so, how would you like to see these addressed?

I would be worried about my personal health data being shared without my consent or getting hacked, so having strong privacy settings would be important to me.

How important is it for you to have access to customer support or guidance within the Health Harbor app, particularly when it comes to using the different features or addressing any issues that may arise?

Having access to customer support within the app would be really helpful, especially if I encounter any technical issues or have questions about how to use certain features. It would make me feel more confident about using the app and more likely to stick with it long-term.

How would you feel about the inclusion of ads within the Health Harbor app? Would you prefer an ad-free experience, or are you open to seeing relevant ads if it means accessing the app for free or at a lower cost?

I would prefer an ad-free experience within the Health Harbor app. Ads can be distracting and take away from the overall user experience, especially in a wellness app where focus and mindfulness are important. I would be willing to pay a reasonable fee for the app to avoid ads.

Would you be willing to pay money to use our calorie tracker?

Sure

How much would you be willing to pay for the features of our calorie tracker?

Around 10$

Per month?

Yeah

Would you like to purchase our Calorie Tracker/Health Harbor as a large one-time purchase or would you like to have a subscription-based model?

As a college student, I would prefer a subscription-based model for Health Harbor. This would allow me to access the app's features without a significant upfront cost, making it more manageable with my budget.

Finally, what are your overall goals and expectations for a calorie-tracking app, and how do you envision it fitting into your daily life?

If I pay for Health Harbor, I expect it to be a package that cover all my health and wellness needs.